

# Chris Bick

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## SUMMARY:

Creative executive with 15 years of experience in online retail. Strong leader with proven success in marketing, buying, web development and design. Results-oriented strategist known for increasing sales, improving brand recognition and securing media attention. Innovative architectural designer skilled in providing design and construction documents, research and sourcing, design-build installations and client relationships. AutoCAD and SketchUP course currently in progress to develop additional expertise.

## EXPERIENCE:

**PIONEER DESIGN AGENCY**, Kingston, NY **2013 - Present**

*President:* Full-service agency providing marketing, graphic design, retail merchandising and interior design. Have worked closely with local Hudson Valley, NY business owners to increase sales, improve traffic, create a web presence, renovate store layouts and grow their social footprints.

**FRED FLARE INC**, Brooklyn, NY **1998 - 2013**

*CEO, CFO for profitable online retailer:* Supervised all aspects of an operating staff of 15. Head buyer responsible for forecasting market trends to successfully increase sales and profits. Developed and maintained all pricing strategies, negotiations, budgets and margins. Responsible for all retail store designs, construction and displays. Coordinated and maintained all inventory management, sell-through analysis, logistics and allocation plans. Initiated all marketing strategies for feature in print and digital media.

**JEFFREY BACON ARCHITECT**, New York, NY **1997 - 2002**

*Project Manager:* Created design and construction documents for NYC based luxury commercial and residential projects. Interfaced with clients, contractors and vendors to ensure project schedule, consistency and quality. Most notable client was Harrison Ford.

**URBAN OUTFITTERS**, Chicago, IL **1993 - 1997**

*Area Display Designer:* Carried out corporate vision for product presentation and displays for 4 Chicago stores. Designed and manufactured store fixtures, displays and installed window decor. Responsible for managing and reviewing area visual team.

## VOLUNTEER:

Onteora High School, Boiceville NY Spring Musical Stage Manager **2015 - Present**

Phoenicia Playhouse, Phoenicia, NY Performer & Marketing **2014 - Present**

## EDUCATION:

BA, Architecture, University of Illinois, Chicago, IL **1993**

Architectural School Versailles, (UP3) France **1990-1991**

<https://www.linkedin.com/in/chrisbick>

<http://pioneeragency.net/>